mobile:helix™

Link by Mobile Helix™ Recognized by InformationWeek as One of Seven Cool Products at Interop NY

NEW YORK - October 1, 2014 - Mobile Helix, Inc.'s innovative enterprise mobility app, Link, has been recognized by InformationWeek as one of "7 Cool Products" at Interop NY.

Link is an intuitive mobile app that provides immediate and secure access to work files, Outlook, SharePoint, Office Web apps, and company Web applications from a single, integrated workspace on smartphones and tablets. Link enables the workflows that mobile professionals use daily, such as emailing a company file to a client, securely sharing a file stored behind the company firewall, and editing Office docs while mobile. Email and files can be accessed securely when offline.

"We are thrilled to receive this distinction from InformationWeek at Interop NY," said Seth Hallem, CEO and co-founder of Mobile Helix. "The selection of Link as one of one of 7 Cool Products is an honor, as it reflects Link's unique user experience and features. Link transforms the way people work by making it easy to respond quickly to clients, to collaborate with teams, and to work efficiently from smartphones and tablets."

Link encrypts data from end to end using AES-256 at rest and TLS over HTTPS in transit. As Link is a secure container solution, corporate and personal data are separate and corporate data can be wiped. No imposition is made on personal use of the device. Link is simple to deploy either on premises or in the Cloud. Link leverages existing IT investments in infrastructure, applications and expertise, and uses standard IT infrastructure including VMs, app servers, and HTTPS, delivering low Total Cost of Ownership (TCO).

Link will be featured in the session, ***"Enabling Secure Mobile Workflows in the Real World,"*** at Interop NY on Wednesday, October 1, 2014. Further details on the session may be found here: http://goo.gl/4Ccucb.

About Mobile Helix
Mobile Helix™ develops and delivers innovative, feature-rich, software solutions for secure enterprise mobility. With Mobile Helix, organizations can increase their business agility and responsiveness while leveraging their existing investments in infrastructure, applications and expertise. Mobile Helix focuses on providing a streamlined user experience while meeting the demanding security, cost, and compliance requirements of the enterprise. The company is headquartered in New York, NY. To learn more about Mobile Helix, visit www.mobilehelix.com.

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