

THE LINK DATA PLATFORM

ARCHITECTURE & SECURITY

A MOBILE HELIX WHITEPAPER

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Introduction

Enterprise mobility creates a tremendous opportunity to deliver access to resources and applications that drive top-line and bottom-line results. These benefits do not come without risks, however. Foremost amongst those risks is the challenge in securing corporate data in a mobile world.

This challenge is composed of several distinct parts:

- Mobile devices operate on a public network, and that network is inherently untrustworthy. Any data security solution over-the-air must account not only for standard network conditions, but also creative attempts to compromise the network via technical and social attacks.
- Mobile devices are lost and stolen at a far higher pace than corporate laptops. In addition, mobile devices are often owned by the employee and shared amongst family members and friends.
- Mobile devices blend personal functionality and corporate functionality in a way that IT cannot control. Users demand the ability to use their devices for non-work purposes, and those non-work activities (such as browsing the open web) may expose device vulnerabilities.
- Mobile devices are very good at moving data, but not very good at protecting that data. Increasing integration between apps allows data to easily flow from an IT-sanctioned app and associated storage location to one that is out of IT's control.

The LINK Data Platform offers a solution to these challenges and an alternative to device management solutions. By focusing on protecting corporate data and creating an impermeable encryption barrier surrounding that data, both at rest and in transit, the LINK Data Platform protects corporate data regardless of the device operating system or device state (e.g., rooted/jailbroken, protected with a device management policy or not, etc.). In addition, the LINK Data Platform offers a level of policy flexibility that enables corporate IT to determine what data is available on a device based on the source of that data, the role of the device user, and the current state of the device (online vs. offline).

This paper describes the LINK Data Platform in depth, starting with an introduction to the LINK system and LINK's architecture, followed by a deep dive into the technology underlying the Data Platform.

LINK System Overview

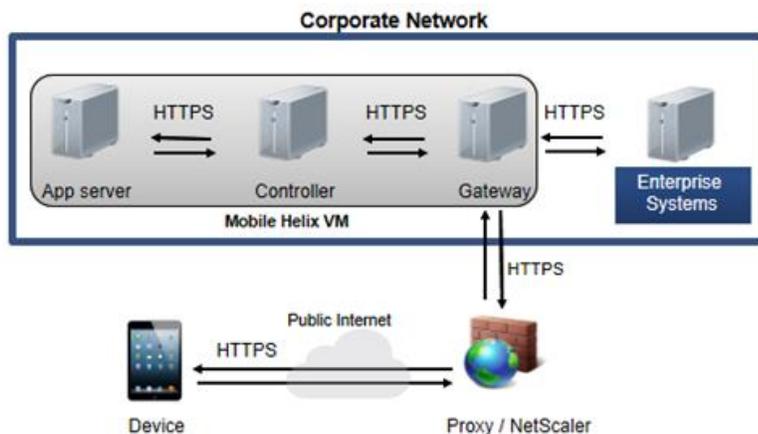


Figure 1: The Mobile Helix System Overview

THE LINK SYSTEM CONSISTS OF 4 COMPONENTS:

1. LINK Gateway
2. LINK Controller
3. LINK Application Server
4. LINK Secure Container App

The LINK system consists of four components:

The LINK Gateway, which is a reverse proxy that is the central entry point to the enterprise network. The Gateway controls and optimizes traffic between the external, public Internet and the private, corporate Intranet. A large-scale deployment will have many Gateways for redundancy and load balancing, and these gateways should be geographically distributed to match the geographic distribution of mobile users.

The LINK Controller is the system management console. The Controller manages all users, all devices, and all apps available on a mobile device via the LINK system. The Controller integrates with Active Directory (AD) or LDAP to import users and groups, and the Controller manages authentication via AD or LDAP. The Controller uses a role-based security and policy architecture to enable IT administrators to set flexible device, applications, and data policies from a central console. The Controller also monitors the LINK system and collects audit data and analytics in a central database.

The LINK Application Server hosts Mobile Helix's HTML5 apps. Each app is built using the LINK HTML5 SDK. Examples of LINK apps include LINK Files and LINK Email. Enterprises can host their own HTML5 apps, built with or without the LINK HTML5 SDK. Enterprises may also host legacy web applications available for mobile access using existing web server, application server, or portal infrastructure.

The LINK App runs on mobile devices (iOS today; Android and Windows 10 planned for 2017) and ensures secure access to corporate assets by encrypting data at rest and in motion. The LINK App includes browser technology supporting critical HTML5 features including local database storage for app data, local document storage, PDF rendering and annotating, and support for rich media (audio/video/image capture).

LINK is often deployed fully on-premises as customers generally require access to on-premise email servers or document repositories. However, as our customers are increasingly migrating to cloud-based email and document storage providers, LINK is also offered as a cloud-based solution.

LINK Architecture Overview



Figure 2: LINK Technology Architecture

The LINK technology architecture shown above outlines how different technology platforms, implemented across the LINK system components described in the previous section, work together to enable the development and delivery of HTML5 apps, to protect corporate data, and to apply policies to the LINK system. The LINK technology architecture includes:

- **The LINK HTML5 SDK**, which is a fully standards-compliant HTML5 SDK for creating rich mobile apps that are intuitive, cross platform, and, when integrated with the LINK system, transparently secured.
- **The LINK Secure Delivery Platform**, which ensures end-to-end secure delivery of HTML5 mobile apps, enterprise web applications, and enterprise content and data.
- **The LINK Data Platform**, which ensures that data is uniformly protected at-rest on all supported devices and enables granular policy and role-based control of enterprise data stored on mobile devices.
- **The LINK Administration Platform**, which enables IT to manage and provision users and endpoints accessing the LINK system, track and audit data delivered to mobile devices, provision HTML5 mobile apps and enterprise web applications for mobile access, and monitor the LINK system.

LINK Data Platform

Introduction

The LINK Data Platform describes a series of integrated technologies across each component of the LINK system whose role is to protect corporate data and to implement secure policies governing that data. The Data Platform particularly focuses on the most real and present threats to sensitive corporate data that is available on a mobile device. We begin by describing those threats. We then describe how data is secured over-the-air, how data is secured at rest, and how data policies govern the availability and lifetime of data:



Figure 3: The LINK Data Platform

Threats to Corporate Data

The LINK Data Platform and key management protocols adhere to a handful of important principals based on the types of threats a corporation must defend against. There are four major threat categories accounted for in LINK's architecture:

- Data attacks over-the-air, which consist primarily of transparent proxies designed to fool an application into routing https traffic through a proxy that decrypts that traffic before forwarding it to the intended destination.
- Malware-born attacks against corporate data at-rest on the device. These attacks use social engineering, browser vulnerabilities, or other application vulnerabilities to inject rogue code into a device and steal data that is at-rest on that device. These attacks are increasingly sophisticated in their targeting, but they are limited by the fact that they must be automated. They may be launched directly

against the device or against a desktop computer with the intent to propagate to the device via iTunes or a USB connection to that device.

- Espionage via a lost or stolen device. In this case, a sophisticated attacker can devote an extended period of time to attack a device. During the initial period of attack, the device owner may not yet realize the device is lost or stolen. Within a short duration of time after the device is lost, IT will have attempted to issue a remote wipe of the device. The attacker is thus likely to keep the device offline to avoid the wipe command.
- The final major category of threat is an insider attack. While an insider is still employed and in good standing this attack category is an independent threat. Once the rogue employee is identified as such, an insider attack is no different than an act of espionage targeting a stolen device.

To protect against these attacks, the LINK Data Platform adheres to a few essential principals, each of which is explored in further detail below:

- All data must be encrypted, in-transit and at-rest, and all encryption keys must be generated from strong credentials.
- All sessions must be authenticated with strong credentials, and IT must be able to implement secure session management policies.
- All communications must be verified, end-to-end, precluding the possibility of unauthorized proxy access along the way.
- IT must have the tools available to implement the principle of least privilege. Data should be available to mobile employees who have a legitimate business case for using that data on a mobile device, and it should only be available under the circumstances (online/offline, location) justified by that business case.
- All encryption technology is implemented independently of the underlying device platform, ensuring that attacks against the device OS runtime do not impact the Data Platform.

Data Encryption

Fundamental to any data security strategy are the encryption algorithm and the associated key management architecture. LINK utilizes AES-256 encryption to protect all data at-rest, and TLS with 2048-bit RSA keys, the ECDHE key exchange protocol, and AES-256 encryption to protect all data in-transit. However, data protection is only as

good as the associated key, and it is LINK's key management architecture that ensures that sensitive corporate data is safe.

LINK generates all encryption keys for data at rest from strong credentials. Strong credentials are very expensive to guess via an automated attack, and they are secrets that users are trained to protect from unauthorized disclosure. As discussed in the next section, IT already manages such a strong credential (a user's Active Directory or LDAP username and password), with the associated data security and education to protect that credential. Hence, by default, all LINK sessions are initiated with the user's corporate credentials.

Once a session is authenticated, LINK adds an additional layer of data protection and policy flexibility with the Data Platform's unique key hierarchy. The Data Platform uses four different types of keys to protect data during a session:

- The online-only key is generated from a 32 byte, secure, random string that is encrypted and stored in the LINK Controller. This key cannot be generated from any secret that an employee knows. The reason for this protection is to ensure that even insiders cannot compromise data marked "online-only" by policy once access to the corporate network is revoked. The LINK Controller protects this highly sensitive key using a master key that is generated from a distinct 32-byte, secure, random string that is generated when the LINK Controller is first installed (or when a new tenant is created in the LINK cloud). Finally, this Controller master key in the Controller is protected by a client-specific, passphrase-derived key that is either generated from a rotating, random passphrase or a customer-defined passphrase.
- The offline persistent key is generated from a user's active directory credentials and, optionally, an additional PIN code credential. This offline persistent key is used to protect data that should be persistent online indefinitely (as defined by policy) and to protect offline transient keys (described next).
- The offline transient keys are used to protect data on the device that has a limited lifetime, as specified by IT policies applied to the user, the user's device, or the application that is the source or the data. Data policies are described in further detail below. As offline transient keys expire, the key and all data encrypted with that key are deleted from the device.
- The session key is derived from a per-session, 32-byte random string and is only used for the lifetime of the current session. All session-specific data is encrypted with this key, and all session data along with the key is destroyed when the session expires or the session is terminated via the LINK Controller.

Encryption keys are only stored in transient memory on the device, and they are explicitly cleared from memory when the application terminates or when a session ends.

Using this combination of keys, the LINK Data Platform ensures that (a) data is protected from all other applications on the device, even if the device is compromised, and (b) IT has the flexibility to define policies that govern when data can be consumed, by whom, and how often a user must re-authenticate in an online session to preserve data on the device.

Authentication and Authorization

The best and first line of defense against any attack is a good password. IT has invested a significant amount of time, training, and technology in ensuring that corporate credentials (i.e., users' LDAP or Active Directory credentials) are strong. It is essential to leverage that same credential for authentication on the device to ensure that when each online session is initiated it begins with an effective authentication event.

By integrating with an organization's existing authentication and SSO infrastructure, the LINK Data Platform extends the enterprise's existing investment in strong authentication to the mobile realm. In addition, because the Data Platform integrates directly with the existing corporate intranet infrastructure, all authorization policies that apply to existing servers and services are seamlessly extended to mobile access. While IT can place more restrictive policies on mobile data access, the Data Platform does not allow a user to access any more data than she could access from her laptop at her desk.

When a device is offline, any offline sessions must be authenticated without involving the corporate infrastructure. The LINK Data Platform uses the bcrypt hash algorithm to safely hash credentials and store them for offline comparison. IT may have a policy that corporate credentials should never be cached on a personal device. In this case or when a second authentication factor is desired, LINK allows IT to require users to create an offline PIN code, which is a strong credential used exclusively for offline access. IT can set a policy to ensure the PIN code is of sufficient length and complexity to properly protect the device. LINK synchronizes a user's offline PIN code across devices on each online authentication, hence IT can enforce PIN code expiration policies for offline PIN codes without deleting a user's offline data, and users can define a single offline PIN code of sufficient strength rather than using simpler PIN codes per device to make it easier to remember them.

Once a user is authenticated via corporate systems, the LINK Controller applies an additional layer of authorization and policy to that user's session. These additional policies are determined based on the device's location, the specific device, and the user's role. The data protection policies available in LINK are described further below.

Session Management

The LINK Data Platform provides a flexible policy infrastructure for implementing session management policies that apply to online and offline sessions. Session management policies govern how long a session is active and under what circumstances a user must re-authenticate. IT can create separate session management policies that control:

- How long a user session persists when the session is initiated via an online authentication
- How long a user session persists when the session is initiated via an offline authentication
- What credentials are used to protect offline sessions (corporate password/separate offline PIN code/both)
- The composition of offline PIN codes and how often they expire
- What circumstances trigger re-authentication
- Whether the offline PIN code or the device's built-in touch ID should be used as a second factor of authentication, and, if so, how often this second factor is required

With these policy options IT can flexibly balance user experience with security, making context-aware decisions regarding how a user authenticates and how often that user must re-authenticate.

Protecting the Integrity of Communications to the LINK Gateway

TLS-based encryption is effective for over-the-air communications because it ensures that data is protected against common network-born attacks, such as man-in-the-middle and replay attacks. However, without proper care, TLS-based communication is vulnerable to transparent proxy attacks.

This category of attacks refers to placing a proxy server in between the device and the intended destination of its communications. Such a proxy could quietly establish a secured TLS session with the device and the destination, while inserting itself in the middle and decrypting data that it receives from the device. The most common way to implement such an attack is by deploying a rogue wireless access point, then using a social attack to convince a user to choose that rogue access point for Internet access.

Preventing such attacks is simply a matter of authenticating the end points of any secure communication using TLS certificate-based authentication. Certificate-based

authentication ensures that both the sender and receiver of TLS-based communications are in possession of a private key signed by the same, trusted Certificate Authority. The LINK Controller acts as a Certificate Authority for all devices and server components in the LINK system, and all communication channels are protected with mutual certificate-based authentication.

Implementing Data Policies

The LINK Data Platform divides data into 3 categories – online data, offline persistent data, and offline transient data. IT uses role-based policies to segregate data from each application into one of the 3 categories. Online data is only accessible during an online session, which begins with an authentication request to the LINK Controller and continues as long as the session has not expired and the device is online. Offline data is accessible both during an online session and during an offline session. Offline sessions begin with a local authentication on the device, either using the user's corporate credentials or the user's offline PIN code as described above.

Offline data is further segregated into two categories – offline persistent data, and offline transient data. Offline persistent data is available indefinitely on the device, although it may be deleted using a remote wipe command issued to the LINK app. Offline transient data is available for a specified period of time on the device. If that data is not refreshed during an online session prior to the expiration, then the data is automatically deleted from the device. IT has the option to specify that all offline data is transient.

Data policies may be attached to user groups (via a role-based scheme), devices or applications. During any given session, the most restrictive intersection of these policies is determined based on the user's device, the user's role, and the application that is providing the data. Policies may be further refined to only apply when the user authenticates from certain locations, allowing context aware policy definitions. Once data is categorized via policy, it is protected at rest according to the categorized encryption keys described above.

Remote Data Wipe

The LINK Controller enables IT to issue a remote wipe command to any single device or to all devices owned by a single user in order to delete the data stored in the LINK App. This command does not impact a user's personal data in any way – it will only wipe corporate data from the device. This remote wipe command is delivered as a push notification to the device, and any subsequent attempts to access the LINK system will instantly re-wipe the device. Once a device or user is deleted, all online access to the LINK system is instantly revoked for that device or user respectively.

Protecting the LINK App

If a device is compromised via malware that “jailbreaks” or “roots” that device, malicious software can subsequently hide within the device and intercept data accesses and communications that are supposed to be encrypted. Well-constructed malware will (a) disable all attempts to detect compromised devices (which is a feature advertised by most MDM systems) and (b) attempt to compromise the device operating system’s application runtime system to interfere with encryption. All modern operating systems use some form of dynamic linking to connect applications built for that platform to system-provided functionality. Compromising this dynamic linking mechanism allows an attacker to inject code in between an app and the operating system, which hence compromises all data that is sent to the operating system unencrypted. While this category of attack requires sophisticated technology to implement, it is devastating in its effect if successful.

To protect against this category of attack, all LINK encryption algorithms and APIs are implemented directly in the LINK App, without reference to or usage of the underlying device runtime. This design decision ensures that no automated attacks against the device OS will succeed in compromising LINK and it ensures a uniform level of data protection across all supported platforms, regardless of the client OS. Because LINK’s encryption software is updated with the LINK app, Mobile Helix can quickly respond to any security advisories that may impact LINK encryption, without waiting for operating system upgrades to be available and without requiring users to undertake a time-consuming OS upgrade.

While no application is safe from a sophisticated, determined hacker who is in physical possession of a compromised device, LINK applies the industry’s best security practices to protect the LINK App binaries from compromise.

Conclusion

Because mobile devices are an attractive and easy target for hackers targeting sensitive corporate data, mobile data protection should be one of the strongest links in an enterprise’s data security strategy. The LINK Data Platform is designed to protect sensitive data from today’s most advanced threats. Mobile Helix employs state-of-the-art techniques in encryption and in the implementation of each component of LINK to keep enterprise data protected. By integrating with investments that IT has already made in data protection, LINK extends the enterprise’s existing security infrastructure and best practices to the mobile endpoint.

About Mobile Helix® LINK

Mobile Helix, Inc. provides software solutions which make it easy for lawyers and other professionals to be productive from smartphones and tablets. The LINK system integrates iManage Work®, NetDocuments®, Outlook, network file shares, SharePoint, HandShakee, and the firm intranet in a single encrypted container app. LINK delivers the high level of security required by clients in regulated industries yet is simple to use and affordable to deploy.

To learn more about Mobile Helix LINK please visit us at www.mobilehelix.com.

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